



BUSINESS PROCESS AUTOMATION

MANY GROWING BUSINESSES LOSE TIME AND MONEY DUE
TO INEFFICIENT WORKFLOWS AND OUTDATED SYSTEMS.





We design and implement intelligent automation systems

We replace manual work with scalable, AI-driven operations and build intelligent operational backbones that allow companies to scale without increasing headcount.

KEY FACTS

- 3+ years on the market
- 7+ years of industry experience
- Team of 20+ qualified developers
- European presence in Estonia and Switzerland
- Serving clients worldwide

SERVICES & SOLUTIONS

- ✓ AI & workflow automation
- ✓ Automation scripts & integrations
- ✓ AI bots & AI agents
- ✓ Customer support & communication automation
- ✓ Custom CRM & ERP systems
- ✓ Digital & internal business platforms

Impact of our solutions.

01

80%

Save up to 80% of time
spent on routine tasks

02

50%

Reduce process
costs by up to 50%

03

90%

Accelerate execution
speed by up to 90%

04

95%

Improve accuracy through
reliable automation

COOPERATION FORMAT.

A predictable five-step process from first conversation to live system and beyond.

1

Estimation

Project details and preliminary cost estimation.

2

Project setup

Contract signing, requirements, design mockups, budget.

3

Development

Implementation with internal QA testing.

4

Client review

Client testing and refinements to specifications.

5

Post-launch

1-year warranty support for stable operation.

PROJECT ESTIMATING

Robotic Process Automation



PROJECT NAME

Invoice Processing Automation



PROJECT MANAGER

Rebecca



DATE

05.26

PHASE / TASK	RESOURCE	RATE (USD)	HOURS	ESTIMATE (USD)
1. DISCOVERY & ANALYSIS				\$240.00
Process discovery & documentation	Ben	\$50	1.50	\$75.00
Requirements gathering	Rebecca	\$80	1.00	\$80.00
Solution approach & feasibility	Ben	\$50	1.70	\$85.00
2. DESIGN				\$270.00
Solution design	Louis	\$50	2.00	\$100.00
Bot flow design	Louis	\$50	1.60	\$80.00
Review & sign-off	Rebecca	\$80	1.13	\$90.00
3. DEVELOPMENT				\$1,020.00
Environment setup	Ben	\$50	1.00	\$50.00
Bot development	Louis	\$50	12.00	\$600.00
Exception handling	Louis	\$50	3.00	\$150.00
Code review	Ben	\$50	2.00	\$100.00
Unit testing	Louis	\$50	2.40	\$120.00
4. TESTING				\$290.00
System testing	Ben	\$50	2.00	\$100.00
UAT support	Rebecca	\$80	1.00	\$80.00
Bug fixes	Louis	\$50	2.20	\$110.00
5. DEPLOYMENT & SUPPORT				\$245.00
Deployment	Ben	\$50	1.00	\$50.00
Hypercare support (1 week)	Louis	\$50	2.50	\$125.00
Handover & documentation	Rebecca	\$80	0.88	\$70.00
TOTAL LABOR (TASKS) SUBTOTAL				\$2,065.00

STEP 1 OF 5

Estimation.

Discussion of project details

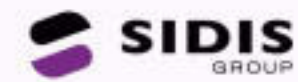
Project objectives, scope, and specific needs are explored through detailed conversations. This ensures a clear understanding of client goals.

Provision of cost estimate

An initial budget estimate is calculated based on the discussed requirements. This offers a transparent starting point for financial planning.

PROJECT ESTIMATING

Robotic Process Automation



PROJECT INFORMATION

Project Name	Invoice Processing Automation
Project Manager	Rebecca
Project Sponsor	Finance Department
Project Type	Internal - RPA Implementation
Priority	● High
Estimated Duration	10 Weeks
Start Date	Jun 26
Target Go-Live Date	Aug 26
Status	Planning

TEAM & ROLES

Role	Name	Responsibility
Project Manager	Rebecca	Overall project delivery and coordination
RPA Developer	Louis	Bot development and technical implementation
Business Analyst	Ben	Process analysis and requirements
Solution Architect	Alex	Solution design and technical architecture
QA Engineer	Shari W.	Testing and quality assurance
Infrastructure Lead	Frank C.	Environment setup and infrastructure
Business Owner	Jacob S.	Stakeholder communication and sign-off

MILESTONES & TIMELINE

ID	Milestone / Task	Owner	Start Date	End Date	Duration (Days)	Status	W1 Jun 03	W2 Jun 10	W3 Jun 17	W4 Jun 24	W5 Jul 01	W6 Jul 08	W7 Jul 15	W8 Jul 22	W9 Jul 29	W10 Aug 05
1	Project Kickoff	Rebecca	Jun 03	Jun 03	1	Complete	■									
2	Process Discovery & Analysis	Ben	Jun 03	Jun 14	10	Complete	■	■	■							
3	Solution Design	Louis	Jun 17	Jun 28	10	In Progress			■	■	■					
4	Environment Setup	Frank C.	Jun 17	Jun 21	5	Planned			■							
5	Bot Development	Louis	Jul 01	Jul 19	15	Planned					■	■	■	■		
6	Testing	Shari W.	Jul 22	Aug 02	10	Planned								■	■	

STEP 2 OF 5

Project setup.

Signing of contract

A formal agreement is signed to outline responsibilities and terms.

Detailed requirement analysis

In-depth evaluation of project needs and technical specifications is performed.

Development of design mockup

A visual prototype is created to represent the proposed solution.

Finalization of cost calculation

A comprehensive cost breakdown is prepared based on the finalized scope.

STEP 3 OF 5

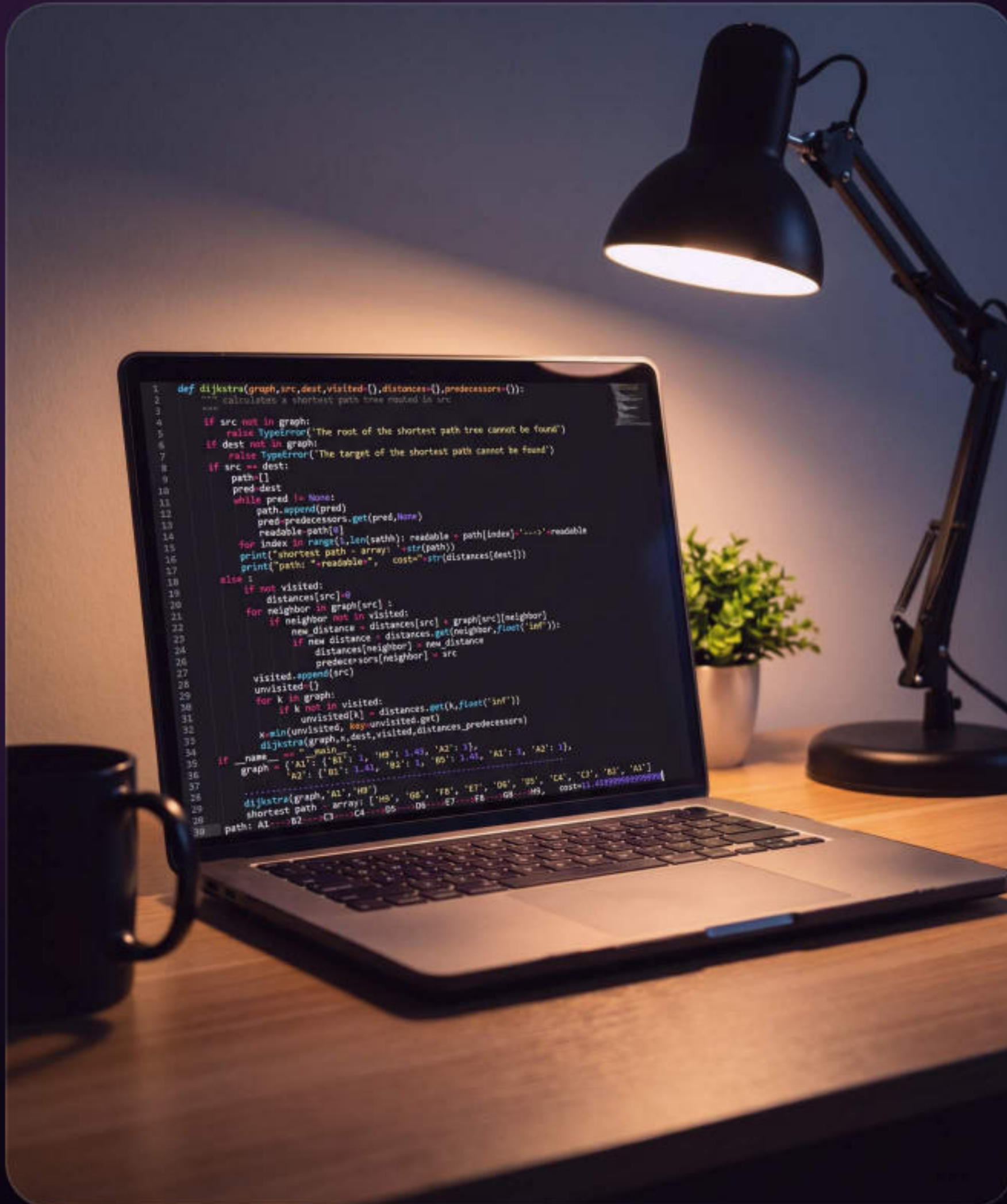
Development phase.

Development of the project

Coding and implementation of the project's features are carried out according to the approved design.

Conducting of internal testing

Thorough testing is performed to identify and resolve any issues.





STEP 4 OF 5

Client review.

Facilitation of client testing

The client is guided through testing the product in a real-world environment.

Implementation of revisions

Adjustments are made based on client feedback to refine the product.



STEP 5 OF 5

Post-launch support.

- **One-year warranty support**

Technical support and maintenance are offered for one year post-launch. This guarantees the project remains operational and effective.

TECHNOLOGIES

A modern stack we trust to build fast, scalable and secure systems — from backend logic to deployment.





CASE STUDIES

A SELECTION OF AUTOMATION PROJECTS THAT SAVED OUR CLIENTS
THOUSANDS OF HOURS AND TRANSFORMED HOW THEIR TEAMS WORK.





Employment Group · Digital Operations Platform (DOP)

GREMI PERSONAL SP. Z O.O. — POLAND

№ 01

CLIENT REQUEST

Replace a slow, limited off-the-shelf system with a scalable platform for 3,000+ employees (Sales, HR, Finance, Administration, Contractor & Client database, Workforce allocation).

WHAT WE DID

- Developed a custom platform (Python backend + Angular frontend)
- Integrated 32 services (Gmail, Google Docs, Maps, IP telephony, messengers, etc.)
- Automated business processes across all departments

RESULTS

- ✓ Reduced manual work by 52,600 hours per year
- ✓ Saved \$19,460 per month on licenses and tools
- ✓ Increased processing capacity by 23% without hiring new staff



TELEGRAM BOT | MASS MESSAGING AUTOMATION

NDA

№ 02

CLIENT REQUEST

Automate message distribution to multiple Telegram groups with admin control, templates, and tracking.

WHAT WE DID

- Built a bot using n8n + Supabase
- Implemented template management and group control
- Added delivery tracking

RESULTS

- ✓ Reduced distribution time by 71% (3.4 min → 58 sec)
- ✓ Saved 29 hours/month (~\$1,120 in salary costs)

TRANSPORT COMPANY | TELEGRAM TICKET SALES BOT

NDA



CLIENT REQUEST

Automate ticket search, purchase, and management directly in Telegram.

WHAT WE DID

- Implemented in-bot payment system
- Ticket search and reminders
- Admin panel and customer support tools

RESULTS

- ✓ Reduced ticket management time by 78%
- ✓ Saved 107 hours/month in support
- ✓ Reduced operational costs by \$3,300/month

REAL ESTATE AGENCY | BOT WITH WEB SCRAPING

MANPOWERGROUP SP. Z O.O



CLIENT REQUEST

Create a property catalog with viewing booking and automatic updates from website.

WHAT WE DID

- Developed a Telegram bot for property display and booking
- Implemented website scraper
- Added automatic notifications for new listings

RESULTS

- ✓ Project launched in 6 days
- ✓ Saved 19.5 hours/month
- ✓ Increased viewing requests by 26%



CHARITY ORGANIZATION | DONATION BOT

NDA

№ 05

CLIENT REQUEST

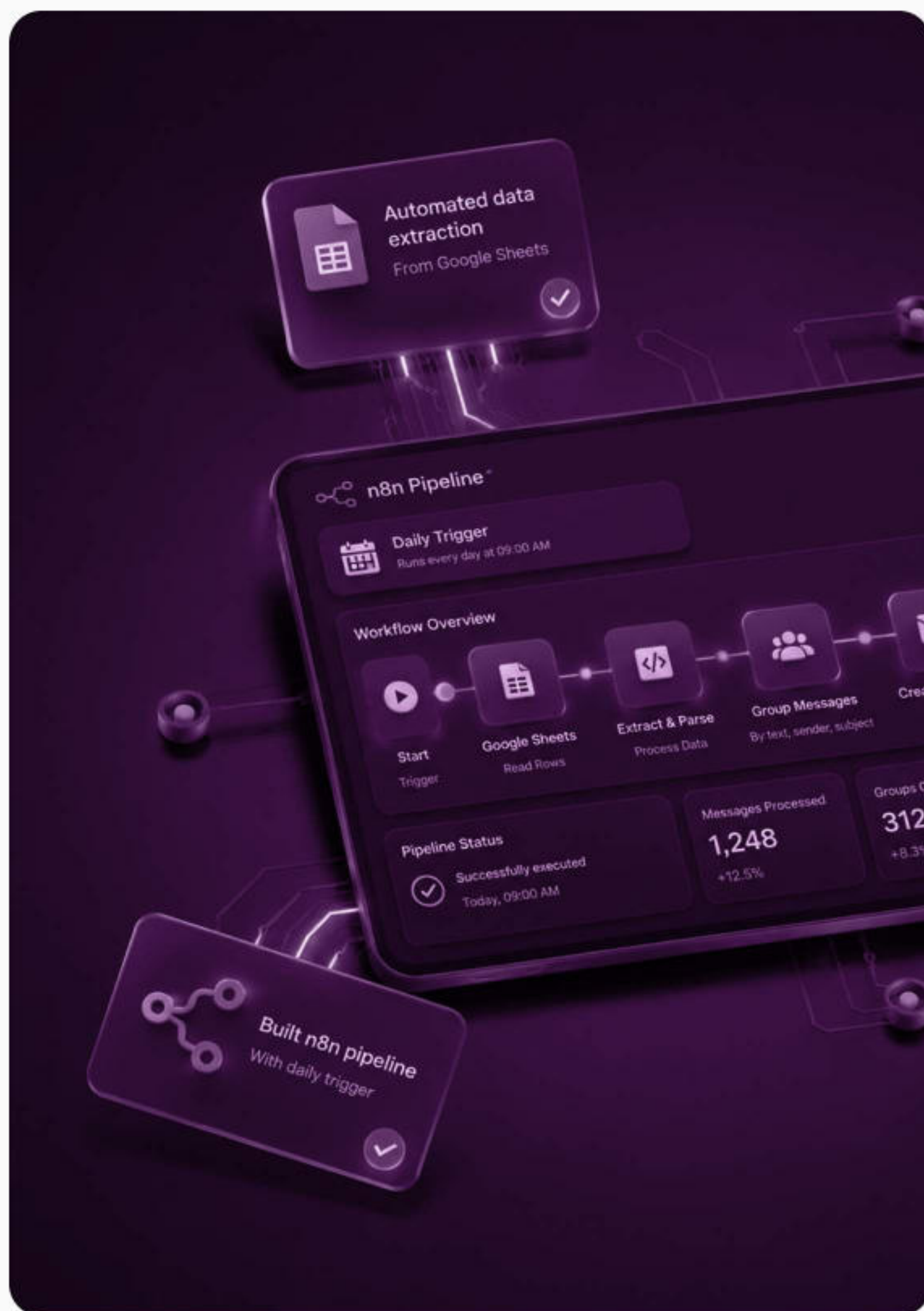
Develop a Telegram bot for donations and admin-user interaction.

WHAT WE DID

- Built bot from scratch with full logic
- Integrated payment system
- Added admin notifications

RESULTS

- ✓ Reduced manual admin work by 91%
- ✓ Volunteers save 43.2 hours/month
- ✓ Processed donations increased 2.3x without hiring



EMAIL CAMPAIGN BOT | EXCEL IMPORT & EMAIL AUTOMATION

№ 06

NDA

CLIENT REQUEST

Automate daily message sending via Emailyo using recipient lists and templates stored in Google Sheets and PDF files.

WHAT WE DID

- Built n8n pipeline with daily trigger
- Automated data extraction from Google Sheets
- Implemented message grouping (text, sender, subject)
- Automated campaign creation in Emailyo

RESULTS

- ✓ Fully automated workflow
- ✓ Campaign preparation & sending takes seconds
- ✓ Zero manual effort required



FINTECH COMPANY | WEB APP UPGRADE

SMART ADD TECHNOLOGY LTD - UNITED KINGDOM

№ 07

CLIENT REQUEST

Add new features, improve reporting, and modernize UI.

WHAT WE DID

- Rewrote backend (2.1x performance increase)
- Built advanced reporting system

RESULTS

- ✓ Saved \$1,960/month by eliminating manual delays
- ✓ Reduced reporting preparation time by 36 hours/month

AUTOMATIC THREADS GENERATION | AI BOT

— № 08

NDA

CLIENT REQUEST

Automate the creation and publishing of engaging Threads posts for an IT influencer to increase visibility without spending hours on content writing.

WHAT WE DID

- Built fully automated AI content generation system
- Created database of 50+ IT audience pain points
- Integrated ChatGPT with 20+ custom prompts
- Implemented branching logic for natural tone
- Added randomized topic & posting schedule

RESULTS

- ✓ 13,000+ views in the first 7 days
- ✓ 10 new followers without manual effort
- ✓ Fully autonomous, human-like content workflow



VIDEO GENERATION | AI BOT

— № 09

NDA

CLIENT REQUEST

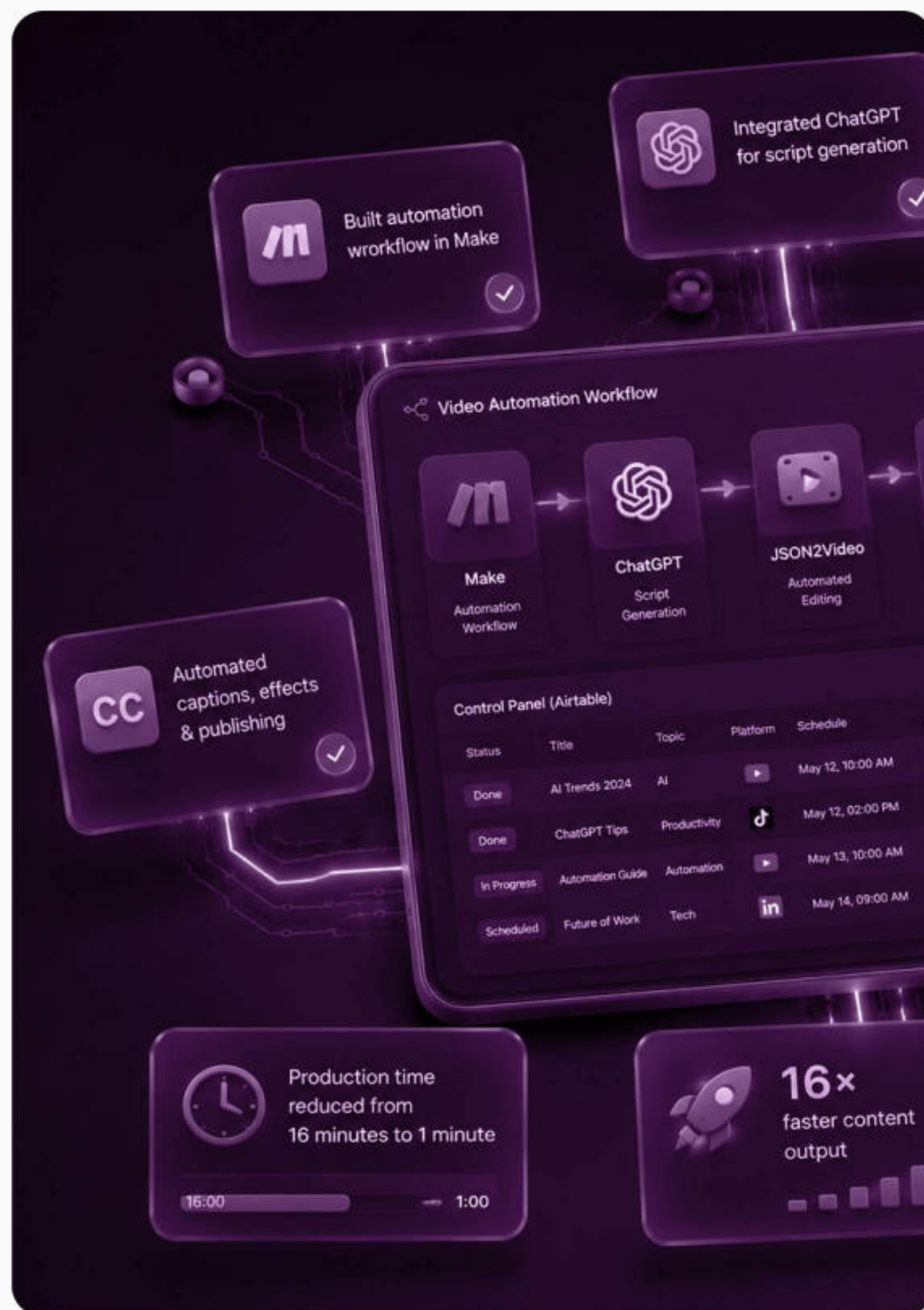
Automate short-form video production to scale content output without spending hours on editing and formatting.

WHAT WE DID

- Built automation workflow in Make
- Integrated ChatGPT for script generation
- Connected JSON2Video for automated editing
- Set up Airtable as control panel
- Automated captions, effects & publishing

RESULTS

- ✓ Production time reduced from 16 minutes to 1 minute
- ✓ 16× faster content output
- ✓ Consistent quality with zero manual editing





TRAFFIC ARBITRAGE TEAM | AI AUTOMATION SYSTEM

HERMES DIGITAL OU - ESTONIA

— № 10

CLIENT REQUEST

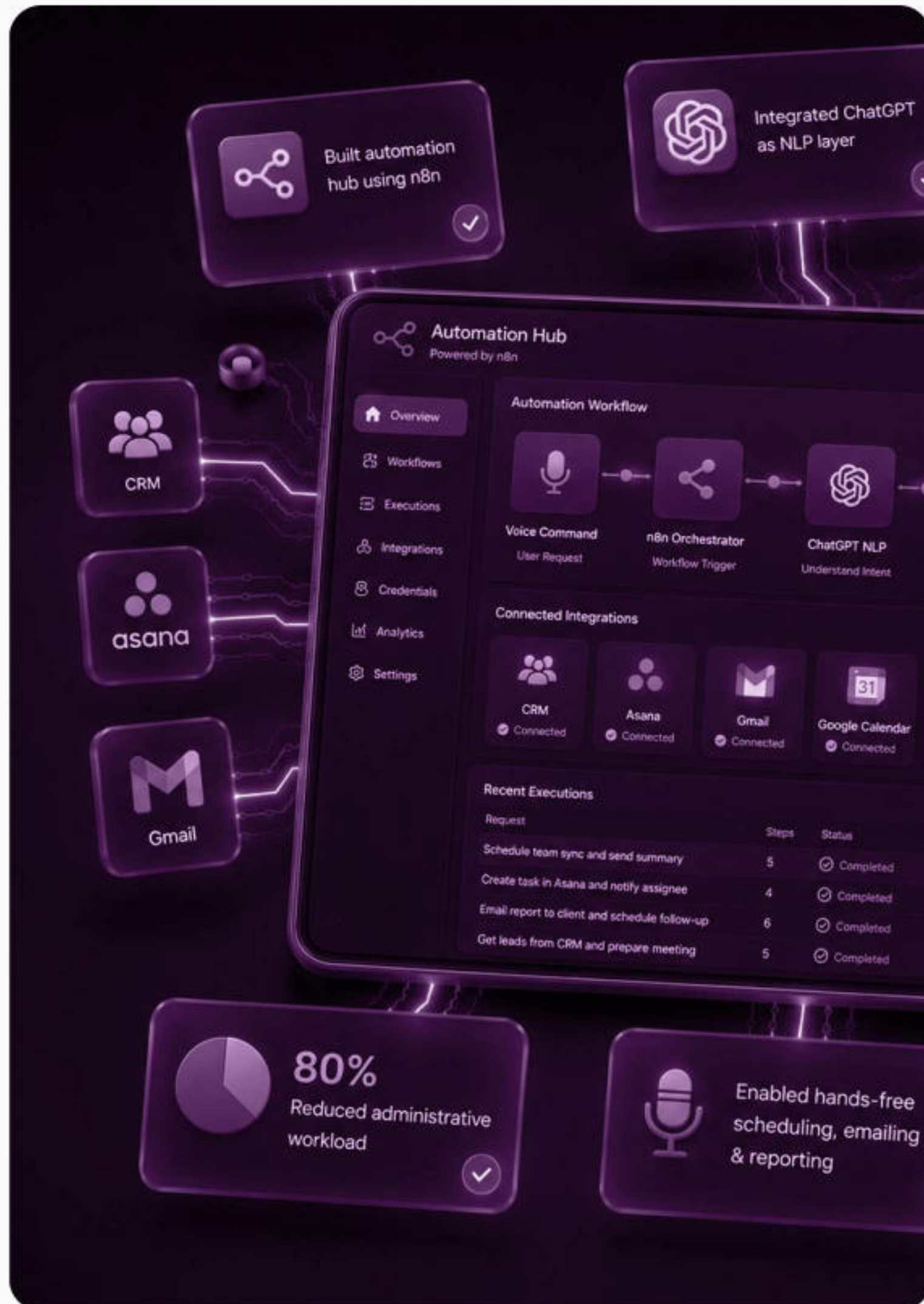
Automate daily operations of a traffic arbitrage company to remove dependency on one key employee and enable scalable growth.

WHAT WE DID

- Built custom web application for full operational control
- Integrated Telegram, Google Docs, TikTok Ads API & ChatGPT
- Automated creative generation and TikTok campaign launches
- Implemented centralized task management with KPI tracking

RESULTS

- ✓ Processes reduced from 3 hours to 7 minutes
- ✓ 3 hours saved daily per team member
- ✓ Scalable multi-campaign management without bottlenecks



CRM, GMAIL & MEET INTEGRATION | AI ASSISTANT

LLC THE PEOPLE – UKRAINE

№ 11

CLIENT REQUEST

Develop a smart voice & text assistant to automate routine operations across CRM, Gmail, and Google Meet.

WHAT WE DID

- Built automation hub using n8n
- Integrated ChatGPT as NLP layer
- Connected CRM, Asana, Gmail, Calendar & Meet
- Enabled multi-step task execution via single voice command

RESULTS

- ✓ Reduced administrative workload by 80%
- ✓ Enabled hands-free scheduling, emailing & reporting
- ✓ Multi-step actions completed from one request



BUSINESS REGISTERS | WEB SCRAPING

— № 12

NDA

CLIENT REQUEST

Collect structured company data from five European business registers for construction industry lead generation.

WHAT WE DID

- Built 5 asynchronous Python scrapers
- Used Playwright, Requests & AsyncIO
- Handled pagination, cookies & anti-bot mechanisms
- Standardized data format for CRM import with automated CSV export

RESULTS

- ✓ Collected & cleaned ~400,000 records
- ✓ Enabled scheduled automated data updates
- ✓ Continuously enriches CRM with verified leads

ARBITRAGE SYSTEM | IGAMING APPLICATIONS MANAGERING

NDA

CLIENT REQUEST

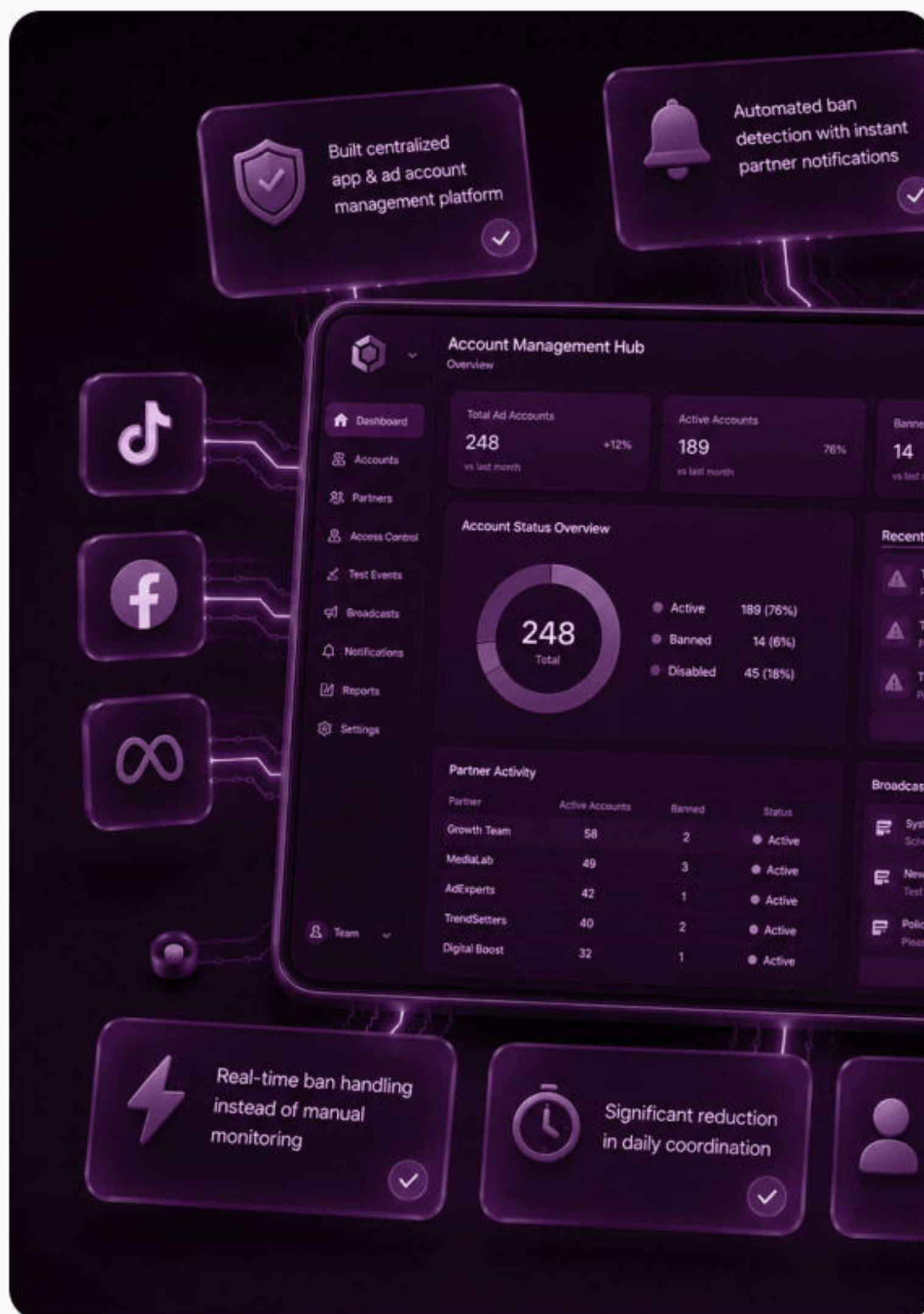
Automate app & ad account management, partner access, and real-time ban monitoring.

WHAT WE DID

- Built centralized app & ad account management platform
- Automated ban detection with instant partner notifications
- Enabled controlled partner access & independent account sharing
- Added test events & broadcast system for operational updates

RESULTS

- ✓ Real-time ban handling instead of manual monitoring
- ✓ Significant reduction in daily coordination
- ✓ Partners operate independently
- ✓ Team shifted focus from routine tasks to campaign scaling





ARBITRAGE FINANCIAL SYSTEM

NDA

№ 14

CLIENT REQUEST

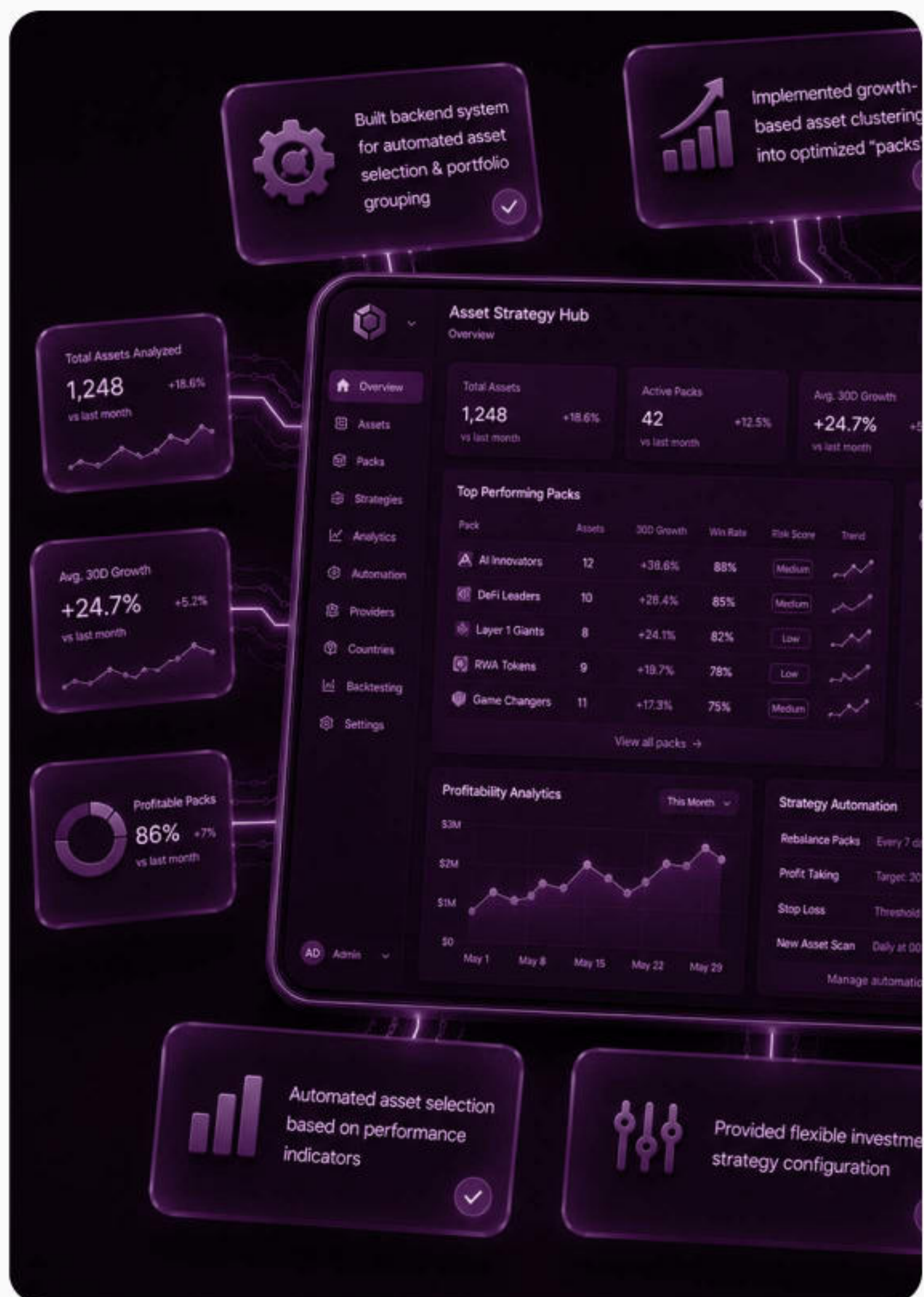
Build a system for generating and managing virtual payment cards for traffic arbitrage, with balance top-ups, budget distribution, and analytics.

WHAT WE DID

- Developed card generation & management system
- Implemented balance top-up functionality
- Enabled budget & limit distribution across multiple cards
- Added built-in analytics & spending tracking

RESULTS

- ✓ Simplified financial management for arbitrage campaigns
- ✓ Enabled flexible budget allocation across dozens of cards
- ✓ Improved spending visibility and control



CRYPTO INVESTING SYSTEM

NDA

№ 15

CLIENT REQUEST

Develop backend infrastructure for a crypto investment mobile app tailored to beginners, with automated asset recommendations and multi-country support.

WHAT WE DID

- Built backend system for automated asset selection & portfolio grouping
- Implemented growth-based asset clustering into optimized "packs"
- Added profitability analytics & strategy automation tools
- Integrated country-based provider logic for localized operations

RESULTS

- ✓ Enabled beginners to follow data-driven crypto strategies
- ✓ Automated asset selection based on performance indicators
- ✓ Provided flexible investment strategy configuration
- ✓ Delivered scalable multi-country infrastructure with provider switching

Recruitment Consultancy | AI Lead Generation Platform

NDA – UNITED KINGDOM

№ 16

CLIENT REQUEST

Replace a fragmented stack of disconnected tools (Clay, Instantly, Sales Navigator, Google Sheets) with a single automated outbound platform that detects hiring signals in real time, personalises outreach at scale, and gives the team full visibility.

WHAT WE DID

- Automated lead discovery via Clay with multi-step filtering (exclusion lists, confidence scoring, deduplication)
- AI core (Claude + OpenAI) writes a personalised 3-email sequence per lead
- Smart routing into Instantly + live Google Sheets dashboard

RESULTS

- ✓ Delivered in 4 weeks, replacing 4+ tools with one pipeline
- ✓ Signal-specific outreach at scale — no templates
- ✓ Fully client-owned — rules editable without engineering





Traffic Arbitrage | iGaming Apps Management Platform

NDA

№ 17

CLIENT REQUEST

Replace fragmented operations across mobile apps, ad accounts & external partners with a centralized platform — including real-time app-ban monitoring and independent partner access.

WHAT WE DID

- Built AppBot — a microservices platform (Docker, FastAPI, PostgreSQL, Redis, Celery) that automates Android/iOS app, Facebook Ads & TikTok Ads management via 3 Octo Browser instances
- Implemented real-time app-ban detection with instant Telegram alerts
- Added a three-tier permission model (admin / partner / sub-partner) with full audit trails

RESULTS

- ✓ Routine coordination reduced by 70%, with app bans detected within minutes instead of hours
- ✓ Partners operate fully independently, without admin bottlenecks
- ✓ Administrators shifted from firefighting to strategic growth
- ✓ Scales horizontally to hundreds of concurrent apps & ad accounts

Testimonials & recommendations.

They are truly experienced specialists who work in a well-coordinated way.

Sidis Group has delivered around 15 well-tested features, saving the client approximately 100 man-hours. The team has a well-structured process and communicates effectively. They're also professional, experienced, and organized. Overall, the client is very satisfied with Sidis Group's work.



Nikolay Popov
Head, AdKey.app



Denis Gulagin
CEO & Founder, Bakksy



Grow your business with us

LET'S CONNECT

